




Next Step Forward

Storytelling

<http://nextstepfwd.weebly.com/>

WHY STORYTELLING?

DATA SATISFY THE ANALYTICAL PART OF OUR BRAINS,
BUT STORIES TOUCH OUR HEARTS. 

<http://www.dashe.com/blog/elearning/5-reasons-storytelling-training/>

HOW STORYTELLING AFFECTS THE BRAIN

NEURAL COUPLING

A story activates parts in the brain that allows the listener to turn the story in to their own ideas and experience thanks to a process called neural coupling.

MIRRORING

Listeners will not only experience the similar brain activity to each other, but also to the speaker.



DOPAMINE

The brain releases dopamine into the system when it experiences an emotionally-charged event, making it easier to remember and with greater accuracy.

CORTEX ACTIVITY

When processing facts, two areas of the brain are activated (Broca's and Wernicke's area). A well-told story can engage many additional areas, including the motor cortex, sensory cortex and frontal cortex.

<https://www.onespot.com/blog/infographic-the-science-of-storytelling/>

HOW TO CREATE A GOOD STORY

THE CLUES TO A GREAT STORY

Who doesn't love a good story? A well-told tale will grip us, excite us, engross us in a fictional world filled with compelling characters. This is no accident. The greatest stories, from children's nursery rhymes to major blockbuster movies, are all the result of painstaking planning and design. In his TED Talk, Pixar writer and director Andrew Stanton ("Toy Story," "WALL-E"), explains his golden rules for telling a great story. — Karin Hueck and Rafael Quick

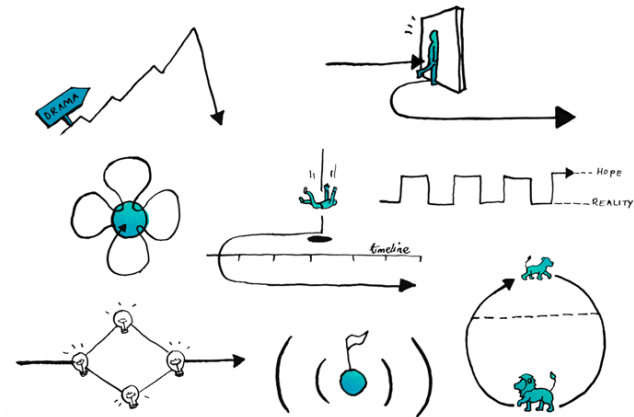


MAKE ME CARE
A story needs to draw the sympathy of the audience. At the outset, the Ugly Duckling is rejected by his siblings, and Dorothy is separated from her family in "The Wizard of Oz."



TAKE ME WITH YOU
At the heart of a story is a promise — a journey, a mystery, a problem — that entices the audience and makes the story worth listening to. So the Ugly Duckling decides to venture into the world alone, just as Frodo sets out on his quest in "The Lord of the Rings."

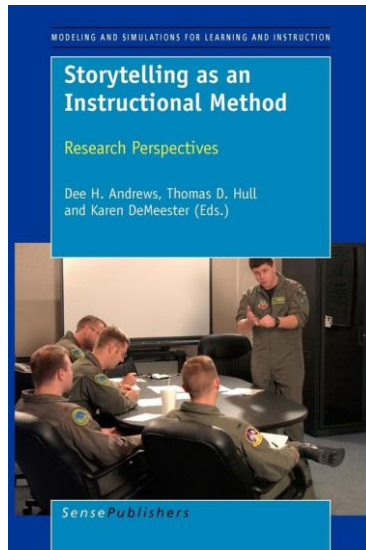
<http://blog.ted.com/how-to-tell-a-great-story-visualized/>



<http://www.sparkol.com/blog/8-classic-storytelling-techniques-for-engaging-presentations/>

STORYTELLING IN EDUCATION

Teachers as storytellers



<http://docs.lib.purdue.edu/ijpbl/vol3/iss2/3/>

Resources for teachers

KATHY SCHROCK'S
GUIDE TO EVERYTHING

DIGITAL STORYTELLING

<http://www.schrockguide.net/digital-storytelling.html>

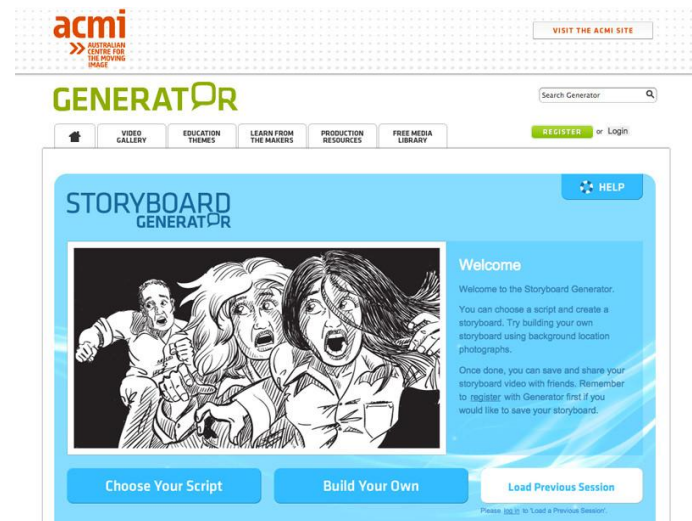
STORYTELLING IN EDUCATION

Students analyze stories



<http://www.ereadingworksheets.com/free-reading-worksheets/story-structure/story-structure-worksheets/>

Students as storytellers



<http://www.hongkiat.com/blog/digital-story-telling-tools/>

OUR STORY...ON STORYTELLING



<http://nextstepfwd.weebly.com/storytelling.html>



